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MENASHA PACKAGING ANNOUNCES PLANT EXPANSION IN HARTFORD, WISCONSIN

HARTFORD, WI (November 10, 2010) – Menasha Packaging Company announces a \$4.2 million dollar planned expansion to its facility in Hartford, Wisconsin to meet increased demand and position the company for continued growth. The project will expand the current 209,000 square foot facility increasing design and production capacity by 30 percent.

The multi-million dollar expansion will add 60,000 square feet of production and shipping space. The new space will significantly increase productivity by adding a third shift to its corrugators, and create room for new equipment. The project will also improve the plant's current process flow to maximize capacity on existing machines.

In addition, the expansion includes a 7,000 square foot state-of-the-art design center. The new space will enhance collaboration between structural and graphic designers, and provide a centralized space for customer meetings.

“We’ve experienced substantial growth in the past few years, especially within our graphics and display business,” said Todd Price, Neenah Complex Operations Manager. “The expansion will allow us to grow on all fronts and work more efficiently with our customers.”

Construction is already underway and completion is targeted for June 2011. The Hartford facility, which employs 140 hourly and 45 salaried employees, provides packaging and graphic displays specializing in design, die-cutting, specialty gluing, and labeling.

The general contractor for the project is Green Bay-based Bayland Builders.

Menasha Packaging Company

Menasha Packaging Company, LLC, based in Neenah, Wis., is a subsidiary of Menasha Corporation. Founded in 1849, we celebrate more than 160 years of manufacturing excellence. Our heritage is built on quality products, personalized service, dedicated employees, and innovative printing and design capabilities. Menasha Packaging is a leading provider of graphic consumer packaging, merchandising solutions, corrugated packaging, food packaging, shipping containers and material handling solutions and is home of the Retail Integration Institute. With design, sales service centers, corrugated and paperboard plants located throughout the United States, our mission is to help our customers move and sell their products.