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**MENASHA PACKAGING WINS EIGHT AWARDS AT
IN-STORE MARKETING EXPO**

NEENAH, WI (October 16, 2009) -- Menasha Packaging recently won eight awards at the 2009 Design of the Times (DOT) competition held during the In-Store Marketing Expo in Chicago.

Menasha Packaging received two platinum awards for a GUM® Crayola™ Timer Light Toothbrush header and a floor stand. The company also won four gold awards for a Nestle® Maggi® Cubes three-powerwing floor stand, a ConAgra Healthy Choice® Fresh Mixers™ wave display, and for the two platinum entries; and two silver awards for a Timex® Fitness Tracker counter display and a prepack floor stand.

“It’s always wonderful to be recognized for our talent and hard work, especially when that recognition comes from such a highly regarded source,” said Dennis Bonn, vice president of marketing for Menasha Packaging. “I’m so proud of our team and their excellent work.”

About Menasha Packaging

Menasha Packaging Company LLC, based in Neenah, Wisconsin, is a subsidiary of Menasha Corporation. Founded in 1849, the Wisconsin-based firm celebrates 160 years of manufacturing excellence with a proud heritage built on quality products, personalized service, dedicated employees, and innovative printing and design capabilities. Menasha Packaging, with more than 1,700 employees, is a leading provider of graphic consumer packaging, merchandising solutions, corrugated packaging, food packaging, shipping containers and material handling solutions, and is home to the Retail Integration Institute. With design, sales service centers, and corrugated and paperboard plants located throughout the United States, the company’s mission is to help their customers move and sell their products. For the latest product information, visit menashapackaging.com.



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