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FOR IMMEDIATE RELEASE

**MENASHA PACKAGING DONATES 23,000 TRASH RECEPTACLES
TO KEEP COMMUNITIES CLEAN**

NEENAH, WI (September 3, 2010)—For the past 18 years, Menasha Packaging has donated 23,000 corrugated trash and recycling receptacles to over 40 charitable, nonprofit and fundraising events in the Fox Cities and Northeast Wisconsin.

Events have included Menasha Seafood Fest, Quarry Quest, Neenah StreetBall, Appleton Downtown Inc. concerts and farm market, Relay for Life in Fond du Lac and most recently, ABC's Extreme Makeover Home Edition's benefit concert in Neenah on August 20.

The company recently redesigned the trash receptacles to feature brighter and bolder graphics that support their sustainable positioning. The slogan "Keeping Our Planet Clean" helps to remind the public to properly dispose of trash and recyclables at local events. The durable containers, manufactured at Menasha's Lakeville, MN facility, are wax-coated to withstand moisture and inclement weather conditions.

On September 19, Menasha Packaging will be the sole provider of trash receptacles along the Community First Fox Cities Marathon course. According to Debbie Jansen, event manager, over 200 containers will line the route, which draws 8,000 participants, 2,300 volunteers and thousands of spectators.

Mike Waite, president of Menasha Packaging, said the company is always looking at ways it can have a positive impact on the community. "We've been a part of the Fox Cities community for over 160 years. Giving back to it is in our core," said Waite.

For information on Menasha Packaging's trash receptacles, contact Rick Schroeder at Rick.Schroeder@menasha.com or 920-751-2080.

Menasha Packaging Company



[Menasha Packaging Company](#), LLC, based in Neenah, Wis., is a subsidiary of Menasha Corporation, and employs more than 1,800 employees across 20 locations nationwide. Founded in 1849, the company celebrates more than 160 years of manufacturing excellence. The firm's heritage is built on quality products, personalized service, dedicated employees, and innovative printing and design capabilities. Menasha Packaging is a leading provider of graphic consumer packaging, merchandising solutions, corrugated packaging, food packaging, shipping containers and material handling solutions and is home of the Retail Integration Institute. With design, sales service centers, corrugated and paperboard plants located throughout the United States, the company's mission is to help our customers move and sell their products.

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