



Contact: Cassie Holman  
SPARK Advertising  
(920) 725-9460  
cassieh@startaspark.com

## **MENASHA PACKAGING NAMES PROGRAM MANAGER FOR PROPLUS SERVICES**

**NEENAH, WI (July 12, 2010)** — [Menasha Packaging](#), a leading provider of packaging and display solutions, has named Aaron Pontow as ProPlus Program Manager. In the newly created position, Pontow will be responsible for implementation and optimization of the [ProPlus](#) project management strategy at all Menasha Packaging facilities.

With expertise in all areas of the packaging business, Pontow will direct the ProPlus initiative towards a more national focus. Since joining the company in 2002, Pontow has held managerial and supervisory positions at the firm's box and sheet plants, and a graphics/display plant.

Pontow received his bachelor's degree in Professional Aeronautics from Embry-Riddle Aeronautical University.

The ProPlus program is designed to help customers manage their entire merchandising life cycle using strategic insight and merchandising retail data. For larger customers, the program offers the option of having a Menasha Packaging project manager right on-site.

**Menasha Packaging Company** Menasha Packaging Company, LLC, based in Neenah, Wisconsin, is a subsidiary of Menasha Corporation. Founded in 1849, the company celebrates more than 160 years of manufacturing excellence. The firm's heritage is built on quality products, personalized service, dedicated employees, and innovative printing and design capabilities.



Menasha Packaging is a leading provider of graphic consumer packaging, merchandising solutions, corrugated packaging, food packaging, shipping containers and material handling solutions and is home of the Retail Integration Institute. With design, sales service centers, corrugated and paperboard plants located throughout the United States, the company's mission is to help our customers move and sell their products.

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