

MENASHA PACKAGING COMPANY ACHIEVES CHARTER MEMBER STATUS IN THE FIBRE BOX ASSOCIATION

NEENAH, WI (May 13, 2010) -- Menasha Packaging Company, LLC was recently honored as a charter member of the Fibre Box Association (FBA), a non-profit trade association representing more than 90 percent of North American corrugated manufacturing. The company, one of only four founding members, was acknowledged at the association's 70th Anniversary Annual Meeting held in San Diego, April 13 -15.

Mike Waite, president of Menasha Packaging, was on-hand in San Diego to accept the charter member plaque from the association.

“Although Menasha’s service and product offerings have expanded since the FBA founding, we have not abandoned our long-standing roots in corrugated,” said Waite. “The FBA is a trusted resource and partner to the industry, and Menasha is honored to be recognized as a charter member.”

Menasha Packaging, a founding member since 1940, has remained a loyal member operating under the same company name ever since.

Menasha Packaging Company Menasha Packaging Company, LLC, based in Neenah, Wis., is a subsidiary of Menasha Corporation. Founded in 1849, the company celebrates more than 160 years of manufacturing excellence. The firm’s heritage is built on quality products, personalized service, dedicated employees, and innovative printing and design capabilities. Menasha Packaging is a leading provider of graphic consumer packaging, merchandising solutions, corrugated packaging, food packaging, shipping containers and material handling solutions and is home of the Retail Integration Institute. With design, sales service centers, corrugated and paperboard plants located throughout the United States, the company’s mission is to help our customers move and sell their products.

Fibre Box Association (FBA) (www.fibrebox.org) is a non-profit organization representing and



serving the corrugated industry. FBA helps its members grow their business with benefits such as industry-wide statistical information, a knowledge network of industry leaders with a broad variety of committees working on industry-wide issues and ample networking opportunities.

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