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**FOR IMMEDIATE RELEASE**

**MENASHA PACKAGING WINS EIGHT OMA AWARDS AT GLOBALSHOP TRADESHOW**

**Neenah, WI (March 29, 2010)** – Menasha Packaging recently won eight awards at the POPAI Outstanding Marketing at-Retail Achievement (OMA) Awards Competition, held during GlobalShop 2010 in Las Vegas, NV. The OMA Awards are among the highest recognition in Marketing at-Retail.

Menasha received one gold, one silver and six bronze awards, in four Temporary Display categories: Snack Products and Soft Drinks, Home and Garden, Grocery and General Merchandise Products and Convenience Store Retailer. Entrants are evaluated on design, engineering, shopper engagement, retail experience, brand performance and sales results.

“The POPAI OMA awards are highly-regarded in the industry, and we are honored to be recognized,” said Dennis Bonn, vice president of marketing for Menasha Packaging. “Our team will continue to work hard and move forward with new and exciting designs for the at-retail market.”

**Menasha Packaging Company**

Menasha Packaging Company, LLC, based in Neenah, Wis., is a subsidiary of Menasha Corporation. Founded in 1849, we celebrate more than 160 years of manufacturing excellence. Our heritage is built on quality products, personalized service, dedicated employees, and innovative printing and design capabilities. Menasha Packaging is a leading provider of graphic consumer packaging, merchandising solutions, corrugated packaging, food packaging, shipping containers and material handling solutions and is home of the Retail Integration Institute. With design, sales service centers, corrugated and paperboard plants located throughout the United States, our mission is to help our customers move and sell their products.

**POPAI**

POPAI is an international trade association for the marketing at-retail industry. Founded in 1936, POPAI prepares to celebrate its 75th anniversary with over 1,700 member companies representing Fortune 500 brand manufacturers and retailers, as well as, marketing at-retail producer companies and advertising agencies from six continents and over 45 countries from around the world.