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APSTAR DIE-CUTTER EXPANDS CAPACITY FOR MENASHA PACKAGING

Company invests in innovation due to increased demand.

NEENAH, WI – (March 1, 2010) – Menasha Packaging Company, a leading provider of innovative packaging solutions, has added a new Apstar HG 4-color rotary die-cutter at their facility in Santa Fe Springs, California. The new machine offers a range of benefits to customers, including faster run time, precise registration and increased flexibility.

With the installation of this new technology, Menasha expanded its capacity for full-coverage four-color printing up to 4,500 sheets per hour. The Apstar has exceptional speed and accuracy of +/- 1/32 to ensure higher volumes on large surfaces with a maximum print area of 63-inches by 123-inches.

Features of the Apstar include computer control, a job storage and recall capability, enhanced sheet cleaning, full inline dwell station, all-servo die cut section, infrared dryers and remote Ethernet support capability.

“Menasha’s investment in the new die-cutter demonstrates our commitment to finding innovative solutions”, says Tony Slomski, General Manager at the Santa Fe Springs plant. “We will continue to invest in equipment that strengthens our company and allows us to better serve our customers.”

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For more information and inquiries about Apstar, call 1-800-348-8904 or visit www.menashapackaging.com.

Menasha Packaging Company

Menasha Packaging Company, LLC, based in Neenah, Wis., is a subsidiary of Menasha Corporation. Founded in 1849, we celebrate more than 160 years of manufacturing excellence. Our heritage is built on quality products, personalized service, dedicated employees, and innovative printing and design capabilities. Menasha Packaging is a leading provider of graphic consumer packaging, merchandising solutions, corrugated packaging, food packaging, shipping containers and material handling solutions and is home of the Retail Integration Institute. With design, sales service centers, corrugated and paperboard plants located throughout the United States, our mission is to help our customers move and sell their products.

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